



RAIL4CITIES

Dissemination, Communication and Exploitation Plan

Deliverable 5.1

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FACTUAL	Spain
TUM	Germany
CIMNE-CERCA	Spain
BABLE	Germany
UIC	France
SNCF H&C	France
RFI	Italy
METROPARK (RFI affiliated entity)	Italy
PKP	Poland
IBDIM (PKP affiliated entity)	Poland
NMBS/SNCB	Belgium
STMB (Associated partner)	Germany
IP (Associated partner)	Portugal
DB S&S (Associated partner)	Germany





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We have made significant progress in our field, and we are eager to showcase these developments to interested parties. However, due to the proprietary nature of this information, we are unable to disclose the details publicly at this time.

We invite you to contact us directly if you would like to learn more about our advancements. We would be happy to discuss how these innovations might be beneficial to you or your organization.

Please let us know your thoughts at your earliest convenience.





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Abbreviations and acronyms

Abbreviations / acronyms	Description
ADIF	Administrador De Infraestructuras Ferroviarias
BABLE	BABLE GMBH
CEMR	Council of European Municipalities and Regions
CIE	Coras Iompair Éireann
CIMNE-CERCA	Centre Internacional De Metodes Numerics En Enginyeria
DB	Deutsche Bahn Aktiengesellschaft
DSB	Danske Statsbaner
EU	European Union
F2F	Face to face
Factual	Factual Consulting SL
FGC	Ferrocarrils de la Generalitat de Catalunya
IAB	International Advisory Board
IP	Infraestruturas de Portugal
IRG RAIL	Independent regulators' group rail
NMBS SNCB	Nationale Maatschappij der Belgische Spoorwegen / Société nationale des chemins de fer belges
NS	Nederlandse Spoorwegen
PKP	Polskie Koleje Panstwowe Spolka Akcyjna
RFI	Rete Ferroviaria Italiana
SMEs	Small and Medium Enterprises
SMGG	Station Managers Global Group
SNCF H&C	Société Nationale des Chemins de Fer français Hubs & Connexions
TUM	Technische Universitaet Muenchen
UNECE	United Nations Economic Commission for Europe
UIC	Union Internationale des Chemins de Fer
WP	Work Package





1 Executive summary

RAIL4CITIES (“RAILway stations for green and socially-inclusive CITIES”) project aims to trigger the transition of railway stations in Europe into real promoters of sustainable cities and contribute to leading them towards a new paradigm in the face of the climate emergency.

The project will develop a new operational, readily available and highly applicable model of stations (SCP model), combined with a common European methodology and tool for its effective implementation. The project takes interdependent impediments (profit-orientated business model, complex web of agents and stakeholders, policy gaps) into account and provides decision makers with the tools to transform stations into promoters of sustainable cities.

Target of this deliverable is to present the Communication, Dissemination and Exploitation (CDE) Plan for RAIL4CITIES. Especially, the targets groups are identified, and the communication and dissemination tools introduced. This includes the visual identity, online presence and recommendation brochure. Further CDE management tools are introduced to support efficient coordination of the CDE activities (and reporting thereof) among the RAIL4CITIES partners.