



RAIL4CITIES

Dissemination, Communication and Exploitation Activities and Sustainability Concept Final Report

Deliverable 5.2

UNDISCLOSED



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Consortium of partners

PARTNER	COUNTRY
FACTUAL	Spain
TUM	Germany
CIMNE-CERCA	Spain
BABLE	Germany
UIC	France
SNCF H&C	France
RFI	Italy
METROPARK (RFI affiliated entity)	Italy
PKP	Poland
IBDIM (PKP affiliated entity)	Poland
NMBS/SNCB	Belgium
STMB (Associated partner)	Germany
IP (Associated partner)	Portugal
DB S&S (Associated partner)	Germany





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We have made significant progress in our field, and we are eager to showcase these developments to interested parties. However, due to the proprietary nature of this information, we are unable to disclose the details publicly at this time.

We invite you to contact us directly if you would like to learn more about our advancements. We would be happy to discuss how these innovations might be beneficial to you or your organization.

Please let us know your thoughts at your earliest convenience.





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Abbreviations and acronyms

Abbreviations / acronyms	Description
BABLE	BABLE GMBH
CIMNE-CERCA	Centre Internacional De Metodes Numerics En Enginyeria
DB	Deutsche Bahn Aktiengesellschaft
EU	European Union
F2F	Face to face
Factual	Factual Consulting SL
IAB	International Advisory Board
IP	Infraestruturas de Portugal
PKP	Polskie Koleje Panstwowe Spolka Akcyjna
RFI	Rete Ferroviaria Italiana
SMEs	Small and Medium Enterprises
SMGG	Station Managers Global Group
SNCF H&C	Société Nationale des Chemins de Fer français Hubs & Connexions
TUM	Technische Universitaet Muenchen
UIC	Union Internationale des Chemins de Fer
WP	Work Package



2 Executive summary

RAIL4CITIES ("RAILway stations for green and socially inclusive CITIES") project aims to trigger the transition of railway stations in Europe into real promoters of sustainable cities and contribute to leading them towards a new paradigm in the face of the climate emergency.

The project has developed a new operational, readily available and highly applicable model of stations (SCP model), combined with a common European methodology and tool for its effective implementation. The project takes interdependent impediments (profit-orientated business model, complex web of agents and stakeholders, policy gaps) into account and provides decision makers with the tools to transform stations into promoters of sustainable cities. Target of this deliverable is to present a final report on communication, dissemination and exploitation activities in RAIL4CITIES.

Regarding communication, the clear mapping between target groups and channels was very important to structure the activities toward the expectations from the different audiences. The website and LinkedIn channels were central elements, and achieved >4.400 visits (website) and >9.000 impressions (LinkedIn channel). In terms of dissemination, RAIL4CITIES has been represented in >20 events during the 2 years project operation. Furthermore, RAIL4CITIES has led to 8 peer-reviewed publications (5 already published, 3 submitted).

Further important aspect is impact creation, which has been achieved at two levels: First at R&D&I level with the publication of the SCP model and related methodology, second through its application in the five living labs. The long-term exploitation strategy (beyond the timeline of the project) has been defined along the following pillars:

- The major methodological outcomes (from WP2, WP4, and related to Obj2) are publicly available, and therefore usable for the entire community.
- The railways operators from RAIL4CITIES have been trained to deploy and use the methodology throughout the use cases, and will focus on internal exploitation by replicating the usage of the methodology and tools for other stations under their governance. The railways operators will act as RAIL4CITIES ambassador in their respective groups.
- The SMEs (BABLE, FACTUAL, UIC) will support increasing the outreach for new partners and will develop consulting services to create revenues based on the application of the methodology. This group will act as RAIL4CITIES ambassador to onboard new participants.
- The academic partners will act as accelerator for the methodology, supporting on one side the deployment within their ecosystem as well as the further development. This group will act as RAIL4CITIES methodology scientific board.